Options galore

High Tech Playground equals no sales pressure

Dr. Paul Feuerstein is the force behind the High Tech Playground booth (No. 2634), which is a “no sales zone” for those who wish to learn more about the 65 products that are found in the booth. Feuerstein will deliver nine lectures over three days, with Scott Benjamin delivering two focused on lasers. The playground is a larger version of the one that occurred at last year’s meeting.

Visit the playground today for an introduction to PhotoOral, a new handheld consumer device that combats plaque to improve oral health. The device uses BlueLight™ to combat gum disease.

By Robin Goodman, Dental Tribune

It was a quiet start in the exhibit hall on Thursday when the doors opened at 9:30 a.m. Where was everyone? Well, at the morning lectures, of course! And as expected, after the lectures concluded around 11 a.m., the exhibit hall began to fill up with attendees seeking new products, equipment and some lunch.

Of the first two, there was certainly no shortage as some 450-plus exhibitors were ready to answer questions and demonstrate their wares, all of which are good places to check out today.

A good place to start one’s peregrination through the exhibit is at H&O Dental Laboratory. Take a minute to fill out a questionnaire about the laboratories you currently use and your experience with them and receive a $5 Starbucks gift card.

Next, slide over to the DentalSubs.com booth and see the new products and new slogans, new groups of attendees (hi, students!) and more.
If you are looking for a job, you can search by a number of criteria, such as availability, pay rate, distance and even software familiarity. Job seekers can create a profile to highlight their skills so hiring managers can find them. Such profiles are appropriate for recent graduates as well as dentists, hygienists, dental assistants, front desk staff and office managers.

Happy feet are an important part of a successful workday. If you want some of the best daylong comfort shoes, skip over to the Dansko by Alexander’s Uniforms booth (No. 1248) and pick out one of the many pairs to try on.

Sizing is European, but any member of the booth staff can help you convert from your American size. With a variety of styles and colors, you’ll likely find more than one pair that finds favor in your site. Comfy feet are happy feet, and if you need a pair of shoes, swing by the Dansko booth (No. 1248) to find a style that suits you.